

# DAN FOLK

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## *Portrait Specials for High School Seniors - Class of 2010*

New LOWER prices, bigger packages, and FREE print offers!

Call before August 1 to set up an appointment between August 3 and October 1 and receive an additional sixteen wallet prints absolutely free with your order!

If you place your order within two weeks of receiving your proofs you'll get an additional free 5x7 print of your choice.

From formal to casual, your senior portrait should capture what is special about YOU! Your session can be done at my studio or at the location of your choice. A nominal travel and setup fee will apply to on-location sessions if desired. A \$100.00 deposit which applies to your final purchase is requested at the time of photography, with the balance due when your order is placed. And you don't have to make any decision about purchases until **after** you've seen your proofs.

You may have up to three different "looks" or clothing changes. Consultation about clothing prior to your session is important so that we are able to achieve your very best look. This can be done in person or by telephone. If you'd like to bring along a girlfriend, buddy, or family member to help you get ready, that's great! I'll even include your friend in one of your poses at no additional sitting charge if you'd like. Parents are welcome to be present.

**Questions? Please don't hesitate to call and ask!**

Flexible packages and pricing make it easy to get exactly what you want. And there's no extra charge for black and white, sepia (brown tone) or metallic prints.

### **Package #1 - \$495.00**

Includes studio sitting, a proof booklet of all your poses, and seven print units\* of your choice plus any **four** options from the next page. Choose from an unlimited number of poses with this package.

### **Package #2 - \$395.00**

Includes studio sitting, a proof booklet of all your poses, and five print units\* of your choice plus any **three** options from the next page. Choose from up to five different poses with this package.

### **Package #3 - \$295.00**

Includes studio sitting, a proof booklet of all your poses, and three print units\* of your choice plus any **two** options from the next page. Choose from up to three different poses with this package.

### **Package #4 - \$150.00**

Includes studio sitting, a proof booklet of all your poses, and two print units\* of your choice from up to two different poses.

Package OPTIONS:

Choose the number of options included in your package from the following list. You may choose more than one of the same option if desired, and you may also purchase these as add-ons to packages at \$40.00 per additional option.

**Option A** – An 11x14 enlargement from the pose of your choice mounted on canvas. You may upgrade to a 16x20 canvas-mounted print for an additional \$75.00.

**Option B** - Eight 4x5 prints from any poses of your choice in a deluxe silk folio

**Option C** – Senior Buzz Cards – Fifty social cards containing the picture of your choice along with your email address and/or cell phone number.

**Option D** - Wallet Special – Thirty-two wallet prints (four print units) from one pose of your choice

**Option E** - Three additional print units of your choice

**Option F** - A 10x20 custom wall composite containing three images of your choice

**Option G** - An additional copy of your proof book. One for you, one for family.

**Option H** – A 16x20 regular or metallic enlargement of your choice mounted on foam-core board.

**Option I** – A 10x20 or 11x14 (your choice) dry-erase board and marker, personalized with your favorite image.

***Please ask to see any of these options when you are here for your photo session.***

\*About print units... A "unit" is one "sheet" of prints (of the same pose).

Units can be made up of any of the following:

One 8 x 10 ... or two 5 x 7's ... or four 3.5 x 5's ... or eight wallet prints.

Print Unit Add-ons: You may purchase additional print units with any package for \$15.00 each.

Any of your images can be printed on metallic paper for no additional charge. Your name and year on wallet prints FREE with any package!

I want you to look your best, so retouching of minor blemishes is now included in ALL your finished portraits at no additional charge.

***And here's the bottom line:***

Your satisfaction is 100% guaranteed. If you don't like the portraits I create for you, you owe nothing. You may return your proof book within 72 hours and your deposit will be fully refunded.

Earn even more free prints with referrals. For every friend from another school who mentions your name when they purchase one of the above packages, you receive a free print unit from your session!

These prices are offered to those making appointments for high school senior sessions to be photographed between **August 3, 2009 and October 1, 2009** with orders being placed ***within four weeks*** of delivery of proofs.

***Photography sessions outside of these dates or orders placed after the deadline will incur additional charges.***